

2008

# Free Subscription Application



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**DO YOU WISH TO RECEIVE/CONTINUE TO RECEIVE INDUSTRIAL UTILITY VEHICLE & MOBILE EQUIPMENT FREE OF CHARGE?**

(U.S. only, all others \$52.00)  YES  NO

X Signature (required) \_\_\_\_\_ Date \_\_\_\_\_

Print Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Business Phone ( ) \_\_\_\_\_ Business Fax ( ) \_\_\_\_\_

E-mail Address \_\_\_\_\_ @ \_\_\_\_\_

Is this your home address?

YES  NO

If yes, please provide the address where you work below (required to qualify).

(Address) \_\_\_\_\_

(Address) \_\_\_\_\_

(City) \_\_\_\_\_ (State) \_\_\_\_\_ (Zip) \_\_\_\_\_

BC0303

You may receive renewal reminders via email. If you do not want to receive other business related, third party email offers, please check here.

**A. Your company's primary business activity.**  
(Check one)

- 1 Vehicle/Equipment Manufacturer (OEM)
- 2 Vehicle/Equipment Dealer/Distributor
- 3 Vehicle/Equipment Rental
- 4 Fleet Operator/Owner
- 5 Independent Service/Repair Facility
- 6 Supplier of Parts/Components/Accessories
- 7 Consulting Services
- 8 Regulatory Agency
- 9 Education
- 10 Association/Event/Publication
- 11 Other (specify): \_\_\_\_\_

**B. What is your principal job function?**  
(Check one)

- 12 General/Corporate Management
- 13 Engineering and Product Development
- 14 Technical Service and Maintenance
- 15 Manufacturing and Production
- 16 Purchasing and Administration
- 17 Sales and Marketing
- 18 Other (specify): \_\_\_\_\_

**C. Number of employees at this site:**  
(Check one)

- 31 1-19
- 32 20-49
- 33 50-99
- 34 100-499
- 35 500-1,000
- 36 Over 1,000

**D. Firm/organization's annual revenues**  
(Check one)

- 40 Over \$1 billion
- 41 \$500M-999M
- 42 \$100M-499M
- 43 \$25M-99M
- 44 \$1M-24M
- 45 Under \$1M

**E. Vehicles/Applications in which you are involved:**  
(Check all that apply)

- 50 Aerial Lifts
- 51 All-Terrain Vehicles
- 52 Airport Ground Support Equipment
- 53 Automatic Guided Vehicles
- 54 Bicycles
- 55 Carts
- 56 Floor Cleaners/Scrubbers
- 57 Forklifts
- 58 Golf Cars/Caddies
- 59 Hand Trucks
- 60 In-plant Vehicles
- 61 Lift Trucks
- 62 Loaders
- 63 Marine
- 64 Neighborhood Vehicles
- 65 Outdoor Power Equipment
- 66 Personnel/Burden Carriers
- 67 Reach Trucks
- 68 Refreshment Carts
- 69 Scooters
- 70 Security Vehicles
- 71 Snow Blowers/Plows
- 72 Sweepers
- 73 Transit Vehicles
- 74 Tugs/Tractors
- 75 Turf Equipment
- 76 Utility Vehicles
- 77 Wheelchairs
- 78 Other(specify): \_\_\_\_\_

**F. Which of the following, if any, do you authorize, purchase, recommend or specify in your job?**  
(Check all that apply)

- 80 Adhesives & Sealants
- 81 Accessories
- 82 Attachments
- 83 Axles
- 84 Batteries
- 85 Battery Handling Equipment
- 86 Blowers/Fans
- 87 Bodies/Cabs
- 88 Brakes
- 89 Charging Systems
- 90 Connectors
- 91 Controls
- 92 Drives
- 93 Electronic Systems
- 94 Emission Control
- 95 Engines
- 96 Fasteners
- 97 Filters
- 98 Fuel Systems
- 99 Heating/Cooling Systems
- 100 Hydraulics/Pneumatics
- 101 Ignition Systems
- 102 Instruments/Gauges/Displays
- 103 Interiors
- 104 Lights
- 105 Lubrication
- 106 Manufacturing Services
- 107 Materials
- 108 Moldings
- 109 Motors
- 110 Noise/Vibration Control
- 111 Safety Equipment
- 112 Seals
- 113 Seats
- 114 Steering Systems
- 115 Suspensions
- 116 Testing, Equipment
- 117 Testing, Services
- 118 Tires
- 119 Transmissions
- 120 Wheels/Casters
- 121 None of the Above

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