

Media Kit 2012

Include the 2012 July/August
BUYERS GUIDE issue in your
advertising program



Benefits...

- Featured in Industrial Utility Vehicle & Mobile Equipment Magazine - 8,000 Circulation.
- In Addition to the Excellent Editorial Content, This Special Issue Will Feature the Comprehensive Annual Buyers Guide.
- Bringing Together Buyers and Providers.
- Exclusive Resource - Readers Will Save and Refer to This Issue.
- Generate Leads Throughout the Year.
- Includes Online Buyers Guide Listing for One Year.
- A Profile in the Buyers Guide Gives You Valuable Exposure at Very Low Cost.

You have **THREE** options to choose from....
to participate in the Annual Buyers Guide Issue as shown here:

1. PROVIDER PROFILE:



SI SYSTEMS designs, manufactures and installs automated conveyor solutions for companies involved in manufacturing assembly operations. These flush floor conveyors with ergonomically designed carriers and fixtures are used extensively in all types of vehicle and vehicle component assembly applications. SI's LO-TOW® assembly conveyor systems deliver improved product quality, ergonomics, increase productivity and reduced production costs. If it moves on roads, grass, snow or water there's a good chance it was assembled on an SI Systems conveyor.

Contact: William J. Casey, President and COO

Website www.sipasystems.com

Email sales@sihs.com

Toll free 800-523-9464

Fax: 610-250-9434

Includes your company logo in color, complete contact info, and a maximum 75-word company/product description, plus a bolded company listing in up to (3) categories. **\$650.**

2. MARKETPLACE SECTION:

Special 4-Color Quarter Page Ad
SPECS: 2.5 in. W x 4.5 in. H
\$450

3. COMPANY LISTING:

Transmissions

ABM Drives Inc
2000 Ford Circle - Suite E
Milford, OH 45150
Phone: 513-576-1300

E-Mail: gabriel.venzin@abm-drives.com

Contact: Gabriel Venzin

Includes your **BOLDED** company name and contact information in up to (3) categories. **\$300.**

FOR ADVERTISING CONTACT:

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SPACE RESERVATION DEADLINE: MAY 25, 2012